

MOMINA NADEEM

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MARKETER & MERCHANDISER | GRAPHIC DESIGNER

EXPERIENCE

MAY 30, 2022 – PRESENT

MARKETING/PR EXECUTIVE, FOZIA KHALID

- Designing and maintaining their social media posts.
- Dealing with customers queries effectively and professionally on their social media apps.
- Handling their PR i.e., hiring models, photographers and selection of the location for their shoots.

INTERNSHIPS

2020

SOCIAL MEDIA DESIGNER (INTERNSHIP), RICI MELION

- Designed creative and engaging posts using photoshop skills for both of their brands Bellucci and Rici Melion.
- Designing and formatting layouts for their social media.

2019

SOCIAL MEDIA DESIGNER (INTERNSHIP), NILOFER SHAHID

- Designed creative and engaging posts using photoshop skills.
- Data entry in excel (Order in process and Shipment details).
- Dealing with customers queries effectively and professionally.

EDUCATION

AUGUST 2017 - NOVEMBER 2021

BS: FASHION MARKETING AND MERCHANDISING, PIFD

CGPA: 3.49

Thesis Topic:

Vohra & Saigol: A Lifestyle Brand Catering the Market of Modest Activewear for Women.

2015 - 2017

FSC PRE-MEDICAL, CONCORDIA COLLEGES

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- MS PowerPoint
- Adobe Premier Pro
- MS Excel
- MS Word

