



Trend
Prévior

Spring/Summer 2020

EDITORIAL

MXN is an international agency that helps brands and companies harness future trends. This book will provide you with exclusive and authentic fashion trends for spring/summer 2020. This Season is all about unapologetically bold colors and unique silhouettes. In this forecasting book, you will find assertive designs and diverse themes.



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Digidoo

This theme takes inspiration from the digital world and witchcraft of voodoo. Today we are immersed in digital culture, where virtually every day we are using these technological devices when talking, texting, watching or reading. As for voodoo, it has a dark and mysterious vibe to it, and darkness has always been fascinating to human kind. These two contrasting themes have been combined to make exciting new silhouettes. Rather dark and gloomy colors of Voodoo were mixed with light colors of digital world, which resulted in eye-catching vibrant color scheme.





MARINE BLUE



ROCKING PINK



MARRY NIGHT



MIDNIGHT BLUE



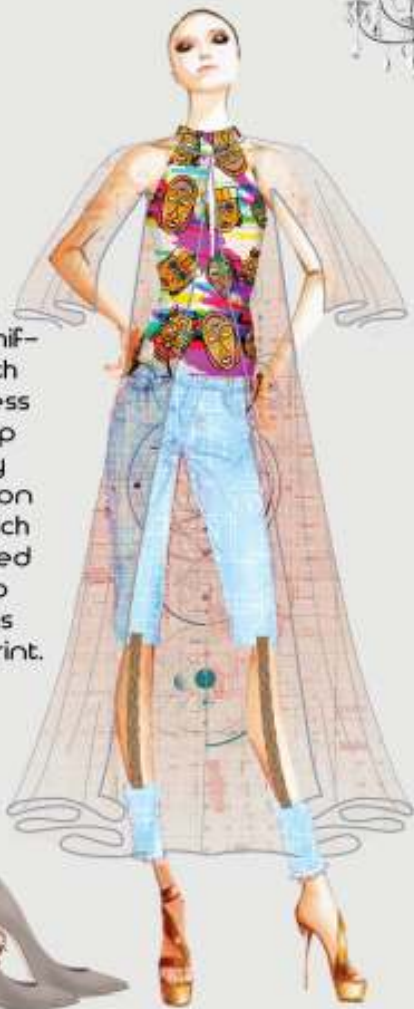
SUNSHINE GOLD



KNIGHT MUD

Techno-Fuss

Long flared printed chiffon gown paired with high-necked sleeveless digital printed silk top with a pair of skinny jeans, with self-print on them. The top has glitch pattern as base, paired with African voodoo masks, the gown has technology inspired print.



DROID

One-Shoulder printed cotton top paired with Shamooz silk ruffle top, belted high waist pants. The print on the top is digital cheque paired with skulls and voodoo dolls as for pants, it's a mixture of codes and scribble drawings.



BLINK BLUE

POND GREEN

TORTOISE

ROYALTY

MAYHEM

Trivacca

This eastern wear has cotton top paired with cotton blue dupatta and tights. the top is short length, frock with half sleeves and round neck. the print has binary numbers and voodoo doll with digital eye.



Mon Amour

Asymmetrical silk ball gown with slit opening, paired with chiffon puff sleeves and V-necked silk bodice. The purple color on the gown is representing mystery and extravagance.



This theme is inspired by Egypt and its ancient culture and movie the great Gatsby. The movie Gatsby showed a glamorous life and Jazz Age, whereas Egyptian culture is full of myths and ancient history. These two cultures are mixed together to give life a new sort of rich culture, which is aesthetically pleasing and high-end.

1920'S EGYPTIAN



Adonia

Silk off-shoulder top with lapels and flares as sleeves. Paired with chiffon pleated knee-length skirt with flares at the bottom. The print on the skirt is various Egyptian symbols, paired with Gatsby logo design.



Diss Miss

Long Lathaa dress with flared bottoms with slit opening and sleeveless bodice with criss-cross pattern. The print on the dress is inspired by party life of movie Gatsby, hence the wine glass and car. And I used profile view of anubis and Egyptian cat.



Zilévo

This eastern wear, has cold-shoulder silk top with straight sleeves with bell shape at the top. the top is above knee length with round neck. paired with cotton dupatta and straight trouser. .



DASIY BLITZ



MANGO BLISS



GLOOM



CHERRY BLOOM



Rose Riviera

This Fusion wear has silk sleeveless collared, button down printed top paired with red colored palazzo. And for print Egyptian cat with eye of Horus on forehead paired with wings of iris, Egyptian goddess and as bas pattern is used from the movie the great Gatsby.

VUNK BLISS

This Theme has taken inspiration from punk culture and ancient Vikings, which resulted in new and exciting prints and silhouette. In today's world everyone is trying to be like others, lacking individuality hence punk is most certainly unique it is all about bold, unconventional fashion, with contrasting and bright colors, whereas Vikings were barbaric invaders and warriors. The past does not die, hence this theme was inspired to bring back a rich Viking culture.





PUNKY



FROSTY



DARCK DEVIL

Urbanatee

This Fusion wear has linen tank top with straps paired with linen wrap skirt with pink frills and zip. as For the prints, the skirt has mixture of Viking symbols and base as bold colors with text" I wanna be me". and the top has various letters with a shield and sword in the center.



CRISP VELVET



VELO



Mystique

This western wear consists of short fitted silk dress. the bodice is one-shouldered whereas the base has studs on them, whereas the dress is asymmetrical in shape with various shade of red on base.

SIZZLER

ROYALTY

ORANGE BLEED

Pop Missy
 This Fusion wear has Colored asymmetrical digital printed short silk dress, paired with Shocking pink leggings



BARBIE

ELE RUFF

SPRINKLE

Ethnic hex
 This Eastern Wear consists of short length collared, sleeveless top, with mixtre of embroidered and gradient digital print on lawn, paired with grey coloured legging

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